

## Jonathan E. Silverblatt



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### EXPERIENCE

Jonathan concentrates his practice on private equity and venture capital transactions, domestic and cross-border mergers and acquisitions, leveraged financing and securities offerings. Jonathan has over 20 years of experience working with private equity sponsors, venture capital funds, family offices, limited partners and asset management teams in connection with fund formation matters, manager seed capital investments, secondary transfers, fund restructurings and other corporate transactions involving private investment funds. Jonathan's clients include entrepreneur-backed and family-owned businesses, and he frequently represents these companies in sale and capital formation transactions.

Jonathan has extensive industry experience representing clients in the media and entertainment, technology, food and beverage (including craft breweries), restaurant and retail, transportation and life sciences industries. Jonathan's clients include MEP Capital, NGEN Partners, McAllister Towing & Transportation, Inc. and Alcanna, Inc. (f/k/a Liquor Stores of North America NA).

#### Representative Venture Capital Transactions

Represented Energy Impact Partners LP, a fund focusing on investments in technologies and projects that optimize energy consumption and improve sustainable energy generation, in connection with its investment in the Class B Preferred Stock of ViriCiti B.V., a Dutch company that provides services for monitoring and managing electric bus and truck fleets, enabling fleet operators to optimize battery and vehicle performance.

Represented Energy Impact Fund LP, a fund focusing on investments in technologies and

projects that optimize energy consumption and improve sustainable energy generation, in connection with its investment in the Series E Preferred Stock financing of Ring, Inc., a maker of home doorbell and security systems.

Represented Energy Impact Fund LP, a fund focusing on investments in technologies and projects that optimize energy consumption and improve sustainable energy generation, in connection with its investment in the Series C-1 Preferred Stock financing of Mosaic Solar, Inc., a specialty finance company that originates loans to finance the installation of residential solar power.

Represented Energy Impact Fund LP, a fund focusing on investments in technologies and projects that optimize energy consumption and improve sustainable energy generation, in connection with its investment in the Series A Preferred Stock of OffMarket Data, Inc. (d/b/a Urbint), a data analytics company focusing on urban infrastructure.

Represented NGEN III LP, a private equity and venture capital fund focusing on investments in the sustainability and healthy living sectors, in connection with its investment in the Series D Preferred Stock financing of Bright Farms, Inc., an agricultural company that uses sustainable farming methods.

Represented funds affiliated with NGEN III LP, a private equity and venture capital fund focusing on investments in the sustainability and healthy living sectors, in connection with its investment in the Series C-1 Preferred Unit financing of Zevia LLC, a manufacturer of naturally sweetened soda, energy drinks and other beverages.

Represented Wyng, Inc., a developer of a digital marketing campaign management platform and related tools, in connection with its Series E Preferred financing and recapitalization, led by Edison Partners and Windcrest Ventures.

Represented Energy Impact Partners LP, a fund focusing on investments in technologies and projects that optimize energy consumption and improve sustainable energy generation, in connection with its investment in the Class A Preferred Stock of eSmart Systems AS, a Norwegian company that builds and delivers software solutions for inspections of powerlines, grid maintenance planning and energy flexibility optimization.

### Representative Private Equity and M&A Transactions

Represented OraSure Technologies, Inc., a leader in the development, manufacture and distribution of point-of-care diagnostic and collection devices, in connection with the acquisition of CoreBiome, Inc., a microbiome services provider that accelerates discovery for customers in the pharmaceutical, agricultural, and research communities.

Represented Edison Venture Fund, a Mid-Atlantic private equity fund specializing in venture capital, management buyout, corporate spinout and recapitalization financings, in connection with a majority private equity investment in and recapitalization of its portfolio company,

ComplySci, by Vista Equity Partners. ComplySci is the leading provider of regulatory technology for financial and professional services companies.

Represented MEP Capital, a fund focusing on investments in media and entertainment properties, in connection with a senior secured convertible loan to the DA's Office, Ltd., an Australian-based music production business.

Represented MEP Capital, a fund focusing on investments in media and entertainment properties, in connection with senior secured loans to Stadium Red, Inc., a global marketing and communications holding company.

Represented MEP Capital, a fund focusing on investments in media and entertainment properties, in connection with a convertible debt investment in nRich Data LLC, a data analytics company.

Represented MEP Capital, a fund focusing on investments in media and entertainment properties, in connection with a senior secured revolving loan facility with Parachute LLC, a concert promotion company.

Represented MEP Capital, a fund focusing on investments in media and entertainment properties, in connection with a senior secured convertible loan to Surface Media LLC, the publisher of the global contemporary design magazine *Surface*.

Represented a New York City-based craft brewery in connection with a leveraged recapitalization transaction.

Represented a Switzerland-based multi-family office in connection with a \$100.0 million investment in a US-based registered investment adviser and affiliated credit funds.

Represented a US-based family investment partnership in connection with the buy-out and restructuring of three family member's interests.

Represented Odgers Berndtson LLC, a global executive search firm, in connection with acquisition of all or substantially all of the assets of a Washington DC-based executive search firm.

## Representative Leveraged Finance Transactions

Represented McAllister Towing and Transportation, Inc., one of the oldest maritime transportation companies in the U.S., in connection with a \$145 million credit facility with Citizens Bank, NA., as agent.

Represented MEP Capital, a fund focusing on investments in media and entertainment properties, in connection with senior secured bridge and convertible loans to Q-Factory LLC, the proceeds of which were used to acquire the music production and music publishing

business of Robert Etoil Productions.

Represented a New York City-based craft brewery in connection with a multi-tranche loan from Silicon Valley Bank.

Represented MEP Capital, a fund focusing on investments in media and entertainment properties, in connection with a senior secured bridge loan to Mitú Inc., a digital media company that connects brands, content buyers, and creators to Latino youth in America across multiple platforms.

## Representative Experience Prior to Joining Reitler

Represented DatesWeiser Furniture Corporation in connection with the sale of all or substantially all of its assets to Knoll Inc.

Represented Alcanna, Inc. (f/k/a Liquor Stores NA, Ltd.), North America's largest publically-traded owner of retail liquor stores, in connection with various acquisitions and dispositions, including its acquisition of Joe Canals Discount Liquor Stores.

Represented Stelac Capital Partners in connection with the acquisition of a minority interest in Spotify Technologies, S.A.

Represented a Canadian publicly-traded media company in connection with its proposed acquisition of a distressed U.S. television network.

Represented VantaCore Partners, L.P., a private-equity backed private MPA, in connection with the acquisition of Laurel Aggregates, Inc.

Represented Adherex Technologies, Inc., a publicly-traded biotech company in connection with a multi-jurisdictional rights offering (U.S. and Canada).

Represented funds affiliated with The Jordan Edmiston Group, Inc. and other selling shareholders in connection with the sale of I-Behavior to KPM Group, a unit of WPP Plc.

Represented Elliott Associates, L.P., in connection with its acquisition of substantially all of the world-wide operations of Delphi Corp. pursuant to Section 363(k) of the U.S. bankruptcy code.

Numerous 144A offerings of senior, subordinated and convertible debt securities in connection with LBO transactions on behalf of One Equity Partners, Bruckmann, Rosser, Sherrill & Co. and Jefferies Capital Partners.

Represented PNC Bank, N.A. in connection with the creation of a specialty finance company with a U.S. hedge fund to invest in second lien and turn-around loans.

## **EDUCATION**

Brooklyn Law School (J.D.)

Sarah Lawrence College (B.A.)

## **ADMISSIONS**

New York

## **PUBLICATIONS**

Reitler Legal Update: “New Federal Law Mandates Reporting Of Beneficial Ownership”

Co-Author article “*What to Expect from a US Buyer: 10 Flashpoints*” published by UK-based law firm, *MJ Hudson*.” October 2017.

Moderated Panel at event: *Craft Breweries, Moderating a Path for Growth*, held at Dorsey & Whitney LLP New York office on November 2016.

## **RECOGNITION**

Recipient of 2014 Cornerstone Award for Pro Bono Excellence by Lawyers Alliance of New York