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REITLER KAILAS & ROSENBLATT LLC OPENS PRINCETON, NEW JERSEY OFFICE

July 1, 2010 (New York, NY) – Reitler Kailas & Rosenblatt LLC (RK&R) opened its Princeton, New Jersey office today. RK&R is a law firm serving the private equity and venture capital communities and the companies in which they invest. Ed Reitler, a managing partner of the firm, views the opening of the Princeton office as a reflection of RK&R’s growing presence in New Jersey and the Mid-Atlantic region.

“We have many strong relationships in New Jersey’s vibrant venture capital, life sciences and technology communities. Our new Princeton office will allow us to deliver even more responsive legal services to our existing clients, build new relationships and confirm our commitment to New Jersey’s business community.”

Gregory Petroff, formerly a partner at Fox, Rothschild LLP and at Stevens & Lee PC, is joining RK&R at its new Princeton office. “I am excited to join RK&R,” said Petroff. “RK&R’s practical, nimble and cost-effective business counsel, delivered by seasoned attorneys, has proven very attractive to New Jersey’s early-stage companies and venture capital and private equity funds, and I am looking forward to assisting RK&R further expand its presence in New Jersey.”

Said Reitler, “We’re delighted that Greg has joined our team. His years of experience counseling New Jersey’s venture capital funds and life sciences and technology businesses make him a great choice to anchor our Princeton office.”

ABOUT RK&R – Reitler Kailas & Rosenblatt LLC is a full-service law firm based in New York City, focused on serving the private equity and venture capital communities and the companies in which they invest.